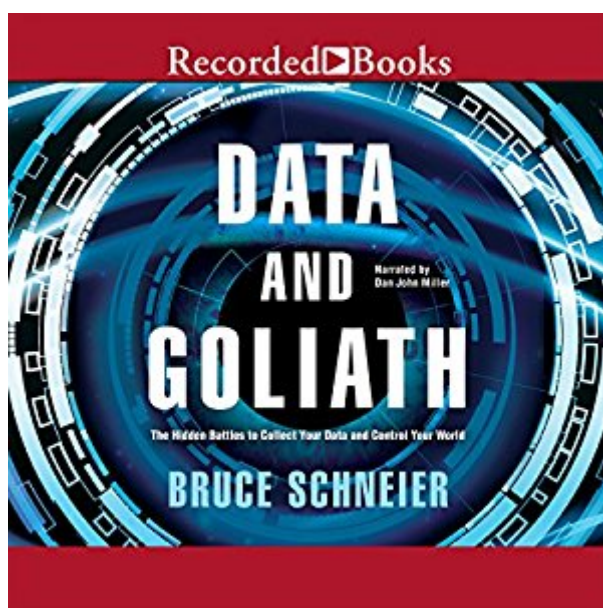


The book was found

Data And Goliath: The Hidden Battles To Capture Your Data And Control Your World



Synopsis

Data is everywhere. We create it every time we go online, turn our phones on (or off), and pay with credit cards. The data is stored, studied, and bought and sold by corporations and governments for surveillance and for control. "Foremost security expert" (Wired) and best-selling author Bruce Schneier shows how this data has led to a double-edged Internet - a Web that gives power to the people but is abused by the institutions on which those people depend. In *Data and Goliath*, Schneier reveals the full extent of surveillance, censorship, and propaganda in society today, examining the risks of cybercrime, cyberterrorism, and cyberwar. He shares technological, legal, and social solutions that can help shape a more equal, private, and secure world. This is an audiobook to which everyone with an Internet connection - or bank account or smart device or car, for that matter - needs to listen.

Book Information

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Customer Reviews

While this book is clearly intended for the lay audience - it fills a badly needed niche - a clear and concise review of the present state of the public/private data collection practices where we're all participants, willing or otherwise. I recognize that Bruce Schneier has gone to great lengths to make this accessible - yet, I wish that he had footnoted the most important facts. He has an appendix to each chapter that serves most of the needs of the average reader (if they venture into the appendices) - but, the lack of direct footnotes (or, endnotes) would provide the curious and the disbelieving with instant sources to check. I hope that a second edition remedies the problem.

(Rachael Maddow's Drift lacked any and all sources in the hardbound copy and had them in the paperback - time constraints, no doubt.) I have two copies - one in hardback and one in Kindle format. It's nice to know that the technology to track my progress reading the bound copy is still in development.

Excellent writing. I wish there were a little more citing of sources, however I understand why in many instances it would be hard. A lot of the book is speculative, and Schneier is very up-front about that. What is absolutely clear is that the average social media user, online shopper, and typical modern human being is for sale. More specifically our information, but by proxy what we like and who we are. I'd love to see HUGE leaps in legislation and enormous financial consequences for those who violate, but some of the problems come from law enforcement and national security that would prefer to leave us vulnerable so that they maintain access. In short, read the book.

It is rare to come across a book that inspects a problem from so many angles so completely and offers such detailed, prescriptive, and comprehensible solutions. This is one such book. Bruce provides detailed analysis on the emerging risks to privacy, the myth of security-privacy trade off, the self-serving commercial and political agendas, and what governments, corporations, and individuals can do to make it a better, safer, and more private world for all of us. He emphasizes the distinction between espionage and mass surveillance as well as highlights why the latter is not needed to achieve former. The book is eye opening and also a call to action. Anyone and everyone, and this will include all of us, who has even the slightest interaction with technology in form of cell phone or computer or credit card etc will do well to read and apply lessons from this book.

The American people owe Bruce Schneier a debt of gratitude for having the courage to write this book! Freedom of the press is still alive and well in the United States.

I couldn't even get through the introduction without grabbing my phone and turning it off! This is a fast paced, scary book to read! He goes into great detail, specifics, and situations we are all familiar with outlining, in a chilling way, how we have all been seduced into doing what we would have never thought we would do - VOLUNTEER - no... PAY to be under constant surveillance so that, by our complicit agreement, the entire world has changed and privacy is a concept of the past. I tell you, no better horror story has been written than this. Run, don't walk, to buy this book...

Scary book, shows how much we have surrendered in our race to enjoy sometime liberating technology. Must read, then take action.

Enjoyed the book and I'm also a big fan of Schneier. He gives a full picture touching on technology and social, corporations and government, and what he thinks should be the line for data collections and surveillance.

This is a real eye opener. In this day and time, there is not such thing as privacy. Each one of us has hundreds of thousands of pieces of information about our everyday lives, what do, where we shop, what we buy. If someone wants to to something about a person, the info is out there. If you are concerned about privacy and the powers that be, you HAVE to read this book. I would have given it 6 stars but the rating only goes to 5.

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Data Analytics: Applicable Data Analysis to Advance Any Business Using the Power of Data Driven Analytics (Big Data Analytics, Data Science, Business Intelligence Book 6)
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